

Fact:

An overwhelming majority of schools & youth organizations rely on fundraising to meet their fiscal needs.

180 Million

This is how many North Americans consume coffee, most on a daily basis. *



Discover Coffee Fundraising



- Pure Arabica Coffee
- 12 oz. Package
- Pre-ground
- Kosher Certified
- 100% Satisfaction Guaranteed

Why Coffee Fundraising?

Mass appeal:

After water, coffee is North America's number one beverage and is consumed by more than 80% of adults.

Domestic Product:

Unlike most other fundraising products, coffee is consumed on a daily basis. Coffee is useful, practical and functional.

Timelessness:

Coffee can be used to meet fundraising goals and objectives all throughout the year. The average household consumes 12 oz. of coffee per week.

Healthier Lifestyles:

Consumer trends show that people are moving away from high-calorie foods such as chocolate bars, cakes and cookies, which have traditionally been strong selling fundraising products.

Profit:

Fundraisers can expect nearly the same profit from selling 8 bags of coffee as they realize from selling 30 chocolate bars. You achieve your goals in 1/4 of the time and can raise the funds you need by canvassing just a few friends or within your local community.

Calculate the Profits!

# Of Volunteers	Units Sold (12.oz)	*Group Profit
100	12	\$ 4,800.00
150	12	\$ 7,200.00
200	12	\$ 9,600.00
250	12	\$12,000.00
300	12	\$14,400.00

* based on \$4.00 profit per unit.

For more information or samples see contact details on reverse:

*Source - National Coffee Assn. of USA, INC. 2003
Coffee Assn. of Canada